

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**Davis Group Inc, The**  
**Attention: Meenah Hulsen**  
**4201 Bee Caves Rd, Suite C-101**  
**Austin, TX 78746**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
963734-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1349

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	963734	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	6a Daybreak	6-7a	----1--	:30	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	----1--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		10/19/12	5:59 AM	6a Daybreak	6-7a	:30	MIG TV 108	\$1,400.00 NM
2	10/16/12	10/18/12	Good Morning America	7-9a	-1-----	:15/:15	1	\$1,150.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	-1-----	1	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/16/12	7:25 AM	Good Morning America	7-9a	:15	MHGT107	\$575.00 BK
				7:26 AM			:15	MHGT107	\$575.00
3	10/16/12	10/22/12	KELLY& MICHAEL LIVE I9AM-10AM		--1----	:15/:15	1	\$350.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	--1----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	9:24 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:15	MHGT107	\$175.00 BK
				9:25 AM			:15	MHGT107	\$175.00
5	10/16/12	10/18/12	ELLEN EF	4PM-5PM	-1-----	:15/:15	1	\$250.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	-1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/16/12	4:23 PM	ELLEN EF	4PM-5PM	:15	MHGT107	\$125.00 BK
				4:26 PM			:15	MHGT107	\$125.00
6	10/16/12	10/18/12	News 9 at 6/World News 6-7p		-1-----	:15/:15	1	\$1,400.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	-1-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/16/12	6:20 PM	News 9 at 6/World News To	6-7p	:15	MHGT107	\$700.00 BK
				6:24 PM			:15	MHGT107	\$700.00
7	10/16/12	10/18/12	Chronicle NH	7-730p	--1----	:15/:15	1	\$550.00	BK
Class of Time - Pre-emptible with notice									

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963734-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1349	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/16/12	10/18/12	Chronicle NH	7-730p	-- 1----	:15/:15	1	\$550.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	-- 1----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	7:09 PM	Chronicle NH	7-730p	:15	MHGTV107	\$275.00 BK
				7:11 PM			:15	MHGTV107	\$275.00
8	10/16/12	10/22/12	INSIDE EDITION AC	730-8p	- 1-1---	:15/:15	2	\$700.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	- 1-1---	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/16/12	7:41 PM	INSIDE EDITION AC	730-8p	:15	MHGTV107	\$350.00 BK
				7:42 PM			:15	MHGTV107	\$350.00
2	WMURTh		10/18/12		INSIDE EDITION AC	730-8p	:00		<del>\$700.00</del> BK
							:00		<del>\$0.00</del>
Credited oversold inventory									
9	10/17/12	10/17/12	Nashville	10-11p	-- 1----	:15/:15	1	\$3,000.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	-- 1----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	10:42 PM	Nashville	10-11p	:15	MHGTV107	\$1,500.00 BK
				10:43 PM			:15	MHGTV107	\$1,500.00
11	10/16/12	10/22/12	News 9 at 11	11-11:35p	- 1-1---	:15/:15	2	\$1,100.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	- 1-1---	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/16/12	11:32 PM	News 9 at 11	11-11:35p	:15	MHGTV107	\$550.00 BK
				11:35 PM			:15	MHGTV107	\$550.00
2	WMURTh		10/18/12	11:21 PM	News 9 at 11	11-11:35p	:15	MHGTV107	\$550.00 BK
				11:24 PM			:15	MHGTV107	\$550.00
13	10/16/12	10/18/12	Nightline	1135p-1206a	-- 1----	:15/:15	1	\$500.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	-- 1----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	11:52 PM	Nightline	1135p-1206a	:15	MHGTV107	\$250.00 BK
				11:55 PM			:15	MHGTV107	\$250.00
14	10/16/12	10/22/12	Jimmy Kimmel	1205-105a	- 1-----	:15/:15	1	\$75.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	- 1-----	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/16/12	12:29 AM	Jimmy Kimmel	1205-105a	:15	MHGTV107	\$38.00 BK
				12:30 AM			:15	MHGTV107	\$37.00
15	10/22/12	10/22/12	Good Morning America	7-9a	1-----	:30	1	\$1,150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	1-----	1	\$1,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		10/22/12	8:59 AM	Good Morning America	7-9a	:30	MHG TV 108	\$1,150.00 NM

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963734-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1349	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/19/12	10/22/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	1---1--	:30	2	\$250.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> 1---1--	<u>Spots/Week</u> 2	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		10/19/12	4:54 PM	ELLEN EF	4PM-5PM	:30	MHG TV 108	\$250.00 NM
2	WMURM		10/22/12	4:19 PM	ELLEN EF	4PM-5PM	:30	MHG TV 108	\$250.00 NM
19	10/22/12	10/22/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	1-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		10/22/12	11:44 PM	Nightline	1135p-1206a	:30	MHG TV 108	\$500.00 NM
20	10/22/12	10/22/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	1-----	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		10/22/12	6:21 AM	6a Daybreak	6-7a	:30	MHG TV 108	\$700.00 NM
21	10/19/12	10/19/12	Good Morning America Class of Time - Pre-emptible with notice	7-9a	----1--	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		10/19/12	8:48 AM	Good Morning America	7-9a	:30	MHG TV 108	\$550.00 NM
22	10/21/12	10/21/12	7a Weekend Daybreak Class of Time - Pre-emptible with notice	7-9a	-----1	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		10/21/12	7:43 AM	7a Weekend Daybreak	7-9a	:30	MHG TV 108	\$400.00 NM
23	10/21/12	10/21/12	Close Up Class of Time - Pre-emptible with notice	10-1030a	-----1	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		10/21/12	10:30 AM	Close Up	10-1030a	:30	MHG TV 108	\$400.00 NM
24	10/22/12	10/22/12	News 9 at Noon Class of Time - Pre-emptible with notice	12-1230p	1-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		10/22/12	12:10 PM	News 9 at Noon	12-1230p	:30	MHG TV 108	\$350.00 NM
25	10/20/12	10/21/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	-----11	:30	2	\$1,100.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> -----11	<u>Spots/Week</u> 2	<u>Rate</u> \$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		10/20/12	12:33 AM	News 9 at 11 LR - Football	11-11:35p	:30	MHG TV 108	\$1,100.00 NM
2	WMURSu		10/21/12	11:11 PM	News 9 at 11	11-11:35p	:30	MHG TV 108	\$1,100.00 NM
26	10/22/12	10/22/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	1205-105a	1-----	:30	1	\$75.00	NM

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Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1349	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/22/12	10/22/12	Jimmy Kimmel	1205-105a	1-----	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	1-----	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		10/22/12	12:50 AM	Jimmy Kimmel	1205-105a	:30	MIG TV 108	\$75.00 NM
27	10/22/12	10/22/12	INSIDE EDITION AC	730-8p	1-----	:15/:15	1	\$700.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		10/22/12	7:56 PM	INSIDE EDITION AC	730-8p	:15	MHGT107	\$350.00 BK
				7:58 PM			:15	MHGT107	\$350.00
28	10/22/12	10/22/12	Chronicle NH	7-730p	1-----	:15/:15	1	\$550.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	1-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		10/22/12	7:21 PM	Chronicle NH	7-730p	:15	MHGT107	\$275.00 BK
				7:24 PM			:15	MHGT107	\$275.00
<u>Total Spots</u>							<b>26</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$19,650.00</b>
<u>Agency Commission</u>	<b>\$2,947.50</b>
<u>Net Amount Due</u>	<b>\$16,702.50</b>